

## **Second Vice President**

Malcolm left school to join the family farming business. After several years of working alongside his father he developed a wholesale produce business that was successfully linked with the farm; he traded for 20 years serving restaurants, hotels and military establishments in the Lancashire and Merseyside area.

During this period Malcolm also served as a Commissioned Officer in the Royal Air Force Volunteer Reserves, helping ATC cadets gain various qualifications in air experience, airmanship and good citizenship.

After selling the business in July 2000, he started working at a branch of the United Northwest Co-op in Southport as a bearer/driver (as it was known in those days). After 18 months, he went on to train as a Funeral Director in the same Co-op branch - M.J Brookfield. In 2006, he started a NAFD Diploma course in Funeral Directing and attained his certificate in April 2009. During his time, with M.J Brookfield, Malcolm was part of the development of a programme of support that the hospital trust gave to parents who had suffered the loss of a child from early gestation to stillbirth; whilst with the firm he had the pleasure of helping to mentor and train five funeral directors.

Malcolm joined Region J of the BIFD in 2011 and became a Director for Region J in 2012, he was Head Steward for the conference in 2013 and Master of Ceremonies for 2015 and 2016. In 2015, he also worked alongside the National President David Gresty as Conference Secretary.

After 15 years of working collectively with the United North West Co-op and latterly Co-operative Funeral Care, Malcolm and his wife Gill moved from West Lancashire and relocated to East Cheshire. He is now employed at Arthur Gresty Funeral Homes in Altrincham.

Malcolm says, "he values his new position, working with fellow colleagues at Arthur Gresty Ltd". He went on to say, "It is an honour and great privilege to become a 2<sup>nd</sup> Vice President".

**Best wishes, Malcolm Serjeant**

