

## National President of The British Institute of Funeral Directors

“Write a short biography” was the request, well I do not claim to be an academic or a scientist, but my life has been a gathering of knowledge and experiences to help me go forward ready to meet my next challenge. Who am I? Well nobody really, in about 1979, I was invited to join the family funeral business of Will Case and Partners in Salisbury Wiltshire where I worked until 2001, when Kenyon International Emergency Services “Made me an offer I couldn’t refuse” to join them full time.

### Professional Qualifications

1981 Diploma in Funeral Directing (Dip.FD)  
1982 Member of the British Institute of Funeral Directors (MBIFD).  
1985 Member of the British Institute of Embalmers (MBIE)  
1988 Become a tutor for the British Institute of Embalmers

### Professional Achievements

- National President British Institute of Funeral Directors 1995/96
- Chairman Southern Division British Institute of Embalmers,
- Southern Area President National Association of Funeral Directors.
- Honorary President of the British Association for Human Identification 2010 -2012
- 2016 elected as the First National Vice President BIFD

Invited, with Dr. Tim Thompson, to co-author the chapter “Identification from Personal Effects” in their CRC press 2006 publication “Forensic Human Identification”.

### Will Case and Partners Funeral Directors

General Manager 1979-2001. Management Responsibility for all aspects of the business including, Funeral Directing and Embalming, day to day business matters, staff, 3 premises, vehicles and the Salisbury College of Funeral Sciences, where I also provided some of the tuition. Today, my wife Sue and I own the business and I am now The Senior Partner

### Kenyon International Emergency Services

Various Positions 2001-2012. Kenyon is a fast changing and growing company and during my time with them I successfully took on the responsibilities of various posts ranging from Vice President Operations, Director of Crisis Communications, Director of Planning and Training to my final position of Director of Business Development and Office Services where I formed part of the UK Office Management Team.

### Experience

- I have worked in many countries around the world and understand the importance of respecting their laws and cultures.
- I have had to assist families following single deaths, local tragedies, multiple child deaths, murders, suicides, mass fatalities.
- I have worked in the media spotlight of international response events.
- I have set up and run a Temporary Mortuary, Working with Military and Civilian Authorities to organise Ceremonial Repatriations, setting up and running a facility to cover the entire Personal Effects Process.
- I have set up and worked in a Family Assistance Centre,
- I have worked as a trained Specialist Foster Carer for disturbed and difficult teenagers
- I have worked with Airlines, Hotel Groups, Local Authorities, Oil and Energy Companies, Insurance Companies, Rail Companies, Governments and NGOs.
- I have managed the Kenyon Crisis Communication programmes working with a team of experts based in South Africa, Singapore, USA, Australia, Japan UK and Europe.
- I was the Public Relations Officer for the BIFD for eight years both this and the Crisis Communications roles involved Television, Press and Radio appearances and interviews.

### 2012/13 - After My Stroke

I could not speak, I could not walk very much and I couldn’t write, but over the last 2 years my brain has recovered/re-wired. So, I was asked if I could appear in a video to appeal for donations towards a CT Scanner, which was proved a



success and I was a small cog to help the Hospital to raise enough money to buy two scanners. It was through the scanner and early diagnosis of my stroke that led to me immediately receiving the correct, lifesaving treatment.

In 2013, I inherited Will Case and Partners, so first I opened another branch in Ludgershall. I then had a new web site made, changed our web address it is now [www.wcase.co.uk](http://www.wcase.co.uk). I commissioned a new look and thus we have a new logo and we have added a strap line "Arranging Funerals Personally with Compassion and Care". We have a price list which is published on our web site. I have acquired a bigger branch office in Amesbury and we moved in on 1<sup>st</sup> November 2014.

So yes, I had a major stroke, yes, my wife and daughter were told that I wouldn't last the night, but I did!

### **My future with the BIFD**

- Re-shape the future of the BIFD, by having an in-depth review of every aspect of this Institute.
- Develop a strap line for the Institute leading to instant recognition in both the professional and public domain.
- Start an advertising campaign to tell the Public about the importance of using a qualified funeral director
- Continue with all the educational aspects of the BIFD viz Tutors, Educational Committee, Examiners and the Licensing Authority.
- Go around the country to meet as many members that I can, either by meeting them at a regional meeting or go to visit them at work.
- Create a development plan for presidents to follow and for them to further enhance the work of the BIFD.

*Look forward to meeting with you all*

A handwritten signature in black ink that reads "Ian Luxley". The signature is written in a cursive style with a large, looping initial 'I' and a decorative flourish at the end.